

How to Form Partnerships Super Simple Brainstorm Worksheet

Ask yourself the following questions:

In what way can collaborating with another person or business elevate my business or brand?

In what way CAN I ADD VALUE to an aligned business, service, or brand through a partnership?

What am I currently doing on my own that I can partner with someone else to do with me or instead of me doing it?

What idea do I have that I need to protect before forming a partnership, and how will I do it? (agreement, contract, trademark, etc)

What monetary goals do I have for this partnership?

What date driven goals and timeline do I have for this partnership?

What would my ideal partnership look like? (Event? Referral program? Affiliate program? Social Media support? Speaking engagement?)

Tip: If you feel stuck with writing, take out your phone recorder and start talking these things out loud you will be surprised with what you come up with!

If you need any help feel free to reach out to Danielle Woolley
danielleb@gmail.com daniellewoolley.com @daniellebwoolley