FOUR PROMPTS FOR CHAT GPT TO GET YOUR BUSINESS STARTED!

These prompts work with both Chat GPT3 (free) and ChatGPT4 (paid).

Enter the prompts in this exact order.

1. PROMPT: You are an expert digital marketer, and you specialize in user behavior and research. I want you to create a detailed customer avatar for my business (include what type of business) called (name). I am situated in Canada, and I specialize in (enter your info. E.g., coaching).

    - Review Chat GPT's response. It should generate your customer avatar with demographics, psychographics, behavioral traits, pain points, etc.
    - Enter the second prompt:

2. PROMPT: You are now a lead generation expert, you specialize in creating high, converting lead magnets. I want you to create a lead magnet in the form of a guide for the customer avatar that we created above. I want you to create the landing page copy as well as the actual guide, which should be around 1000 words. The goal is to give someone enough to pique their interest and leave them with a feeling of wanting to know more about our business which will lead to our email nurture sequence that we will create later. use the PAS framework and create the lead magnet in the style of Frank Kern Format the output is in markdown including headings, subheadings, and bullet points where necessary.
    - Review Chat GPT's response.
    - Enter the third prompt:

3. PROMPT: I want you to now act as the customer avatar, critique the landing page copy as well as the lead magnet, and give me objections and suggestions.

    - Review Chat GPT's response.
    - Enter the fourth prompt:

4. PROMPT: You are now a copywriter, you specialize in writing persuasive copy that gets users to know, like, and trust us, and then eventually take action and book a free consultation with us. With this in mind, I want you to create a 6-part email sequence which should include the welcome email that delivers the lead magnet. I want you to create it in the style of Frank Kern.

Enjoy! Have fun with this – it's a game-changer! And of course, tweak to include your tone and details.

Source: Asmaldigital

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